

Highlights Of our history



HISTORY

1989 - 2000

1989

April 1st

Artex is founded as head company to promote and commercialize Cuban art.

1990

April 16th

Artex branch office in Santiago de Cuba is opened.

1991

June 1st

Artex branch office in Pinar del Rio is opened, and on June 6 the branch office in Matanzas.

1991

Artex's super-production **Noche Tropical** receives the **Japanese Critics' Awards**, and **First Place** for the most important shows presented in Japan

1993

BIS Music is founded. Artex's record and music Production Company.

1993

October 21st

Musicalia is founded, the first Cuban artist representation company, with a varied catalogue of different genres of Cuban music.

1992

First Cuban CD launched to market under the Artex label.

1991

November 21st

Artex branch offices open in Cienfuegos and Villa Clara.

1994

May 12th

Paradiso, Cuban Cultural Tourism agency, is founded.

1994

June 6th

Artex branch offices are opened in Camaguey and Las Tunas.

1994

December 8th

Artex branch offices open in Ciego de Avila and Sancti Spiritus.

1995

May 11

Havana subsidiary opens.

1998

November 13th

Artist representation agency **Clave Cubana** is founded, with a catalogue of the most important Cuban popular music bands.

1998

Artex's BIS Music receives the Grand Prize or the Cubadisco Awards for "Misa Cubana" by Jose Maria Vitier.

1997

October 14th

The Agency for technical and professional services is founded (Dearte).

1996

July 8th

Artex branch office in Granma opens.

1999

February

Artex branch office in Guantana-mo opens.

2000

March 21st

Lauros Commercial Division is founded, developing its own lines of products – Arte en Casa, Patatos, Cubali, Natural Cuba, Cuba Bella, Compay Segundo – unique in the market for their attractive cultural value.

2000

May 23rd

Central Warehouse Division is founded, which later changed its name in 2016 to Logistics Division.

HISTORY

2001 - 2010

2001

Soycubano is founded, first agency to commercialize Cuban cultural products abroad.

2001

October 30th

BIS Music becomes the first Cuban record company to receive a Latin Grammy for "La Rumba Soy Yo" in the Best Folk Album category.

2002

Cubadisco Grand Award goes to BIS Music for the licensing of "From Havana to Rio" by Ernan Lopez-Nussa.

2003

The **Arte en Casa** project is launched to market with decorative and household items embellished with pieces of visual arts, an exquisite way to enjoy art at home.

2005

Artex receives Special Award for Comprehensive Cultural Promotion Project at the International Havana Book Fair.

2004

Cubadisco Grand Award goes to BIS Music for Llegó Teté by Teresa Garcia Caturla.

2004

First company to produce and commercialize a live concert in DVD format, Yumuri Live.

2004

"70 years later", a documentary about Orquesta Anacaona, received the award for best music documentary at UNESCO's Caribbean Broadcasting Union.

2005

"Cartelera", the culture magazine promoting Cuban arts, is incorporated to Artex. This magazine was founded on March 8, 1982, by the Ministry of Culture.

2005

July 1st

Ediciones Cubanas, founded on November 27, 1977, is incorporated to Artex.

2005

November

First International Salsa Dance and Music Festival "Baila en Cuba"

2006

February 16th

Opening of Arte Habana, the largest store for cultural Cuban products.

2010

September 20th

After Cuba undergoes a new geographic and administrative division, the Mayabeque and Artemisa branches are opened.

2008

Cubadisco Grand Award goes to BIS Music for "Clásicos de Cuba" by Cesar López and Havana Ensemble

2007

Comercial Lauros receives the Giros Award for their digital catalog.

2006

Cubadisco Grand Award goes to BIS Music for "Goza Pepillo" by Interactivo.

2010

Cubadisco Grand Award goes to BIS Music for "Mis Raíces" by Maria Victoria and Pancho Amat.

HISTORY

2011 - present

2011

Artex opens Cultural Centers (clubs) of a new kind, where the design emphasizes the arts: Submarino Amarillo (Yellow Submarine) and Barbaram Pepito's Bar.

2012

Electronic commercialization agency Soy Cubano adds to their portfolio de physical export of goods, becoming Artex's exports agency.

2013

October

The Havana Cultural Centers Subsidiary is founded.

2014

Bis Music begins online sales, and today sells on platforms such as iTunes, Amazon, YouTube and Cubamusic.

2016

November 25th

As part of the Baila en Cuba event, a giant Rueda de Casino (salsa dancing in couples) takes place in La Piragua Park, Havana, with over 1000 couples.

2016

First Artex Gastronomy Cultural Festival.

2015

December 30th

Opening of ENGUAYABERA Artex Cultural Complex.

2014

2014

First Commercial Techniques for the Artex stores Network: Workshops, conferences and experience exchange.

2016

Cubadisco Grand Award goes to BIS Music for "Mi Salsa Tiene Son" by Elito Revé y su Charangón.

2017

February 27th

BIS Music presents the "Pablo Milanes Discography Collection", a compilation of 50 songs by chronological order.

2017

December 10th

Artex organizes and produces a mega-concert at Ciudad Deportiva: De la Revé a Van.

2018

2018

Production of a Megaconcert at Ciudad Deportiva: Gente de Zona and Laura Pausini.

2019

June 27th

The Cuban Association of Social Communication grants Artex the "Espacios" Award for Institutional Communication.

2019

May 26th

ONDI (Cuba's National Design institution) awards Artex with the 2019 National Design Management Award

2019

Ediciones Cubanas wins the Annual Book Art Award for "Del Olvido a La Memoria" by Rafael Lago Sarichev.

2019

Booth Design Award at International Book Fair

2019

August 2nd -4th

First International Timba Festival "Por siempre Formell"

2019

Cubadisco Grand Award goes to BIS Music for the DVD "De Revé a Van, Dos Leyendas".

2019

Latin Grammy in the Traditional Music category goes to "Lo Nuestro" by Yesi Heredia.

